


COMMUNITY INVESTMENT FRAMEWORK

The Neil and Louise Tillotson Fund Community Investment Framework is a key component of our approach. We will focus our investments in four key areas:



Individual and Family Well-being

Goal: Support individuals and families to meet their essential needs and achieve well-being.

- Meet essential needs for individuals and families.
- Strengthen systems of care.

Big Bet: A Whole Family Approach

Expand early childhood development strategy to a “whole family” approach, further aligning investments with the work of partners to accelerate improvements in family and child well-being in Coös County.



Healthy Workforce Ecosystem

Goal: Strengthen the capacity of local employers to maintain and/or grow their operations, build and retain a dynamic workforce, stimulate innovation and entrepreneurship, ensure business continuity and plan for the future.

- Attract and retain the workforce.
- Establish workforce housing solutions.
- Help companies and employees build skills and systems for sustained success.
- Link employers and employees to financial supports.
- Increase access to affordable quality childcare.

Big Bet: Invest in Workforce Housing

Establish a workforce housing seed fund for planning and concept development of housing solutions; and a workforce housing investment fund for development and construction.



Environmental Stewardship

Goal: Address the impacts of climate change by investing in mitigation and adaptation strategies, stewardship of natural resources, and efforts that foster human connection to the natural environment.

- Be good stewards of the land, air, forests, waterways and wildlife.
- Encourage and support responsible tourism and recreation.
- Build and enhance sustainable food systems.
- Promote, sustain and scale energy efficiency, clean energy and green building.
- Implement climate smart forestry solutions.

Big Bet: Protect Our Natural Capital

Invest in environmental stewardship in recognition that preserving the region’s natural capital is crucial for a thriving economy and healthy communities.



Resilient Communities

Goal: Support initiatives that build trust, belonging and connection and lead to stronger, more resilient communities.

- Empower youth.
- Convene, collaborate, celebrate.
- Build skills, knowledge and approaches to advance equity.
- Support community builders and change agents.
- Revitalize population hubs and preserve cultural and historical assets.
- Improve civic health.
- Strengthen municipal capacity and leadership.

Big Bet: Champions for Our Communities

Hire up to three full-time Community Stewards who live in or near Coös County to serve as community champions and to help community members advance local priorities. Create the Community Builders Hub to strengthen the skills, confidence, motivation and connections of community builders.



Our investment areas are mutually reinforcing, guided by equity and informed by community.

Our Commitment: Support community-identified and community-driven strategies and solutions.

Our Tools: Grantmaking, social impact investing, advocacy, convening and partnerships.